

## **An overview of the advantages of Eventure, Parthen's software:**

- Eventure makes registration a lot more efficient, for example by standardizing procedures such as registering by email.
- Keeping overview and control is simple, also through standard procedures and standard reports.
- The software is flexible and divided into modules, which enables customizing. Together with Parthen construct a package that seamlessly connects.
- Purchasing, but also leasing is possible
- Eventure enables online payments which will greatly benefit financial security. Experience shows this improves participants' payment behavior.
- With one push of a button see who has registered, who shall speak etc.
- All data is easy to process. Export to an Excel-file, send participants a letter, SMS or email with or without pdf-file, no problem.
- Eventure enables a quick rating of abstracts, through the internet.
- In one go take all data with you by means of a local copy. Never be caught off guard check your data on the spot.
- Even without an internet connection all data is readily available
- The software is effective due to the easy usage.
- The software is the result of 20 years of shaving and scrubbing
- The knowledge and experience of Parthen may just be the biggest advantage± ready when needed either by personal contact or through the website

## **More about those advantages**

### **Convenience and service: the keywords**

Eventure enables organizing registration and abstract handling in an effective and efficient manner. From large to small meetings. The software provides insight and structure.

The clear interface and structured processes provide easy usage and an efficient standardization of the projects. The conference location copy of a convention enables all Eventure functionalities present in the office to also be used elsewhere. An office on location so to speak. Ideal during the event, all data is at hand and editable.

### **2 Build up in modules standard or tailor made**

Because of the modular build up of Eventure it is possible to compose a tailor made package. Limited or extensive. As per your own insight, advised by Parthen. In consultation an additional tailor made solution can be developed within the system. For individual applications.

## **On- and offline: independent of an internet connection**

Eventure has an offline section and an online section (the Internet module). In the offline section a congress can be set up, registrations and abstracts can be managed, letters and invoices can be sent and more: create an abstract book, manage sessions, and create reports and badges. Using the Internet module enables participants to register themselves, speakers to add their abstracts online and reviewers to assess abstracts online. Reports to the assigner and scientific committee can also be distributed online. The advantages: no back and forth sending of Excel sheets, pdf- and/or word documents; always and everywhere have the most up to date information at hand; with one push of a button information relating to participants and abstracts is automatically imported in the offline section.

## **Format, email letters or an abstract book? No problem**

The integration with MS Office ensures, among other things that, next to the standard letters and – reports a personal format can be used. An abstract book can be set up in the known way in a standard Word document. Communication by e-mail? Eventure had a link with MS Outlook, Lotus Notes or other MAPI supporting email clients. Sending in PDF format is a possibility.

## **Another example: membership records and exhibition action**

Associations can also keep the membership records in Eventure. This special module is linked to the member module which allows the customer to use the membership records for organizing congresses or other events. For keeping up a small convention around a congress Eventure has the option to, for example, register stand holders or employees.

## **Purchase and installation**

The purchase of Eventure requires custom work. Because the program has all the features to deliver a tailor made product and offer efficient solutions, options that are too good to pass by. Hence custom work is required. Parthen's account manager possesses all the knowledge to help potential new users to define the final Eventure package. Because every organization is different.

Parthen will come and install Eventure. And this includes an elaborate manual and explanation of the basis functionalities of the program. This enables users to work with Eventure.

## **Working with Eventure: support and training**

Parthen offers users of Eventure extensive support through a helpdesk and support website. This website offers the most up-to-date manuals, handy help files, useful links and FAQ.

In some cases training can be even more useful. Parthen offers trainings that are completely focused on individual companies and organizations, for 1 person or groups to a maximum of 8 people. Locally or at Parthen.

# Parthen

meetings**services**

## **Preparing the congress**

Beside direct support with the use of Eventure, Parthen also knows the best ways to set up a registration route. Or, to name another example, what the quickest way to a complete lay-out of the registration website. With or without your own style.

## **During the congress and afterwards**

Parthen's knowledge and experience is often also used during a congress. Parthen offers many possibilities for on-site support during the project. Further more, Parthen delivers temporary hardware, anything from one pc to a complete network. It goes without saying that this network ordains all the Eventure modules as requested by the client, including all known congress data. Parthen installs and uninstalls this network. But the data will not be lost as Parthen ensures it is installed locally with the customer.

## **Perhaps lease at first?**

Purchase of Eventure doesn't always have to be the best option. Sometimes it concerns a one-off project or there may be another reason not to proceed to buy. Leasing Eventure is also an option. And completely custom made. Not every Eventure user requires a completely equipped package. Hence the modular set-up. This brings custom leasing within reach but also makes purchasing an attractive option. Purchase or lease the essential and later on expand as required.