

## KNOW ALL - MEETING ESSENTIALS

### **Endless possibilities**

The Parthen catalog contains thousands of products: a pen and a bag, a notepad and a badge, a T-shirt and an umbrella. You name it. These products are available in numerous designs, printed or not. And the printing has many options too. And if it turns out that something is not available, then we make sure that it will be produced. Customized.

### **The delivery**

Within a few hours or approximately 6 weeks and more (elsewhere in Europe)

### **No time**

Parthen products are delivered from a central warehouse in Geldermalsen. The result is that, depending on the type of transportation, within a few hours after the order, it can be delivered. Also internationally, within two days.

### **More time**

It will be convenient to assume a delivery time of six weeks or more. If Parthen get to work early - preferably at least three months before the desired delivery date -, we can work with the client on a tailor-made product. Production in this case contracted in the Far East, under the critical eye of trusted, local business partners.

### **Guaranteed delivery**

Because Parthen has extensive experience and trusted relationships it is possible in nine out of ten cases to confirm delivery addresses. This means that delivery is guaranteed.

### **The possibilities in printing**

Most products can be provided with printed logo, picture and/or text. In commission, Parthen also provides this. Depending on the article, different printing techniques are used. Parthen advises and accompanies this.

### **Information for a quote**

For the most complete quote the following information is required beside product type and number:

- The logo (preferably with a sample e-mail)
- The text (font)
- The color desired pressure (s) with any PMS color codes

- The pressure position (which must be printed on the product)
- The print size

## **Supplying artwork**

Preferably Parthen receives an original Eps vector file (Illustrator); full size, whereby the text is converted to curves. Deliver fonts separate from the image, like a color sample. If needed with the help of Parthen. We are always ready to give further advice about the possibilities.

## **Printing techniques**

### *Screen Printing*

Using a printing form (a template) to make a print directly onto the material. Application: Almost all flat materials such as textiles (including bags), wood, plastic glass and metal.

### *Transfer Press*

Same principle as screen-printing, but here is a first (transfer) paper printed with a transfer to the printing (with pressure and heat) to the article. Application: mostly in the form of multi-color printing on fabric (including bags) as standard screen-printing is not feasible.

### *Pad Printing*

Printing takes place by means of a tampon or stamp. Application: as the deformable pad, this technique works on items with non-planar surfaces: round, convex or conical.

### *Embroider*

Logo, image and/or text on the material placed by a computerized embroidery machine. Application: apparel, caps and other textiles.

### *(Laser) engraving*

Using a laser beam with an image and/or letters engraving in an article. When laser engraving the shown is slightly deepened. Application: metal products.

### *Etch*

Through electrostatic means an etching fluid is applied to the article. The color of the print is the color of the surface of the article. Application: metal products, think of pens or boxes

### *Offset*

A form of surface pressure at which the printing form is first printed onto a rubber blanket stretched cylinder, the pressure on the paper conveys.

Application: postcards, notepads and folders

### *Foil printing*

Foil using a high-pressure film is cliché and through pressure and heat pressed onto the material. This film is available in various standard colors.

Application: plastics, leather or imitation leather

### *Blind Pressure*

Same as foil, but without film and the image is pressed deeper into the material.

Application: leather or vinyl, think of folders

## **Control order**

Depending on the wishes, Parthen informs the client more or less ongoing about the progress of the order. Naturally it is ensured that the customer is aware of the most important information.

## **Track & Trace**

In some cases a Track & Trace number is available from Parthen in order to check the status of an order. This way the order can be followed from minute to minute. Go to the Track & Trace page to fill in the number and order tracking.

## **Social commitment and passion for the environment**

Social commitment, passion for the environment: it keeps many people busy. Parthen also does it's bit. We are constantly working on to get a greener product range including notebooks and badges bearing the FSC label. Products bearing this label are secured from tree to endpoint.

Parthen is willing to think along with customers. Feel free to submit a question: +31 (0)20-5727374 or [info@parthen.nl](mailto:info@parthen.nl).

